



# **Bill Cameron**

**Design: Print & Web**

I cut my teeth in the 1980s during the early days of Adobe Illustrator, Photoshop, and Quark Xpress. For fifteen years, I worked both freelance and in-house as a designer, copywriter, and creative director, working on projects as varied as product packaging, logos, and print catalogs and books.

As the world moved increasingly online, I transitioned to web development, building many sites to spec back in the days when every line of code had to be written by hand.

With the maturation of the web, my work grew to include CMS platforms. In recent years, I've specialized in WordPress, but continue to work in the print and design worlds as well.

A stylized, handwritten signature in blue ink that reads "Bill". The signature is fluid and cursive, with a long horizontal stroke at the bottom.

## MY WORK

Web . . . . . **3**

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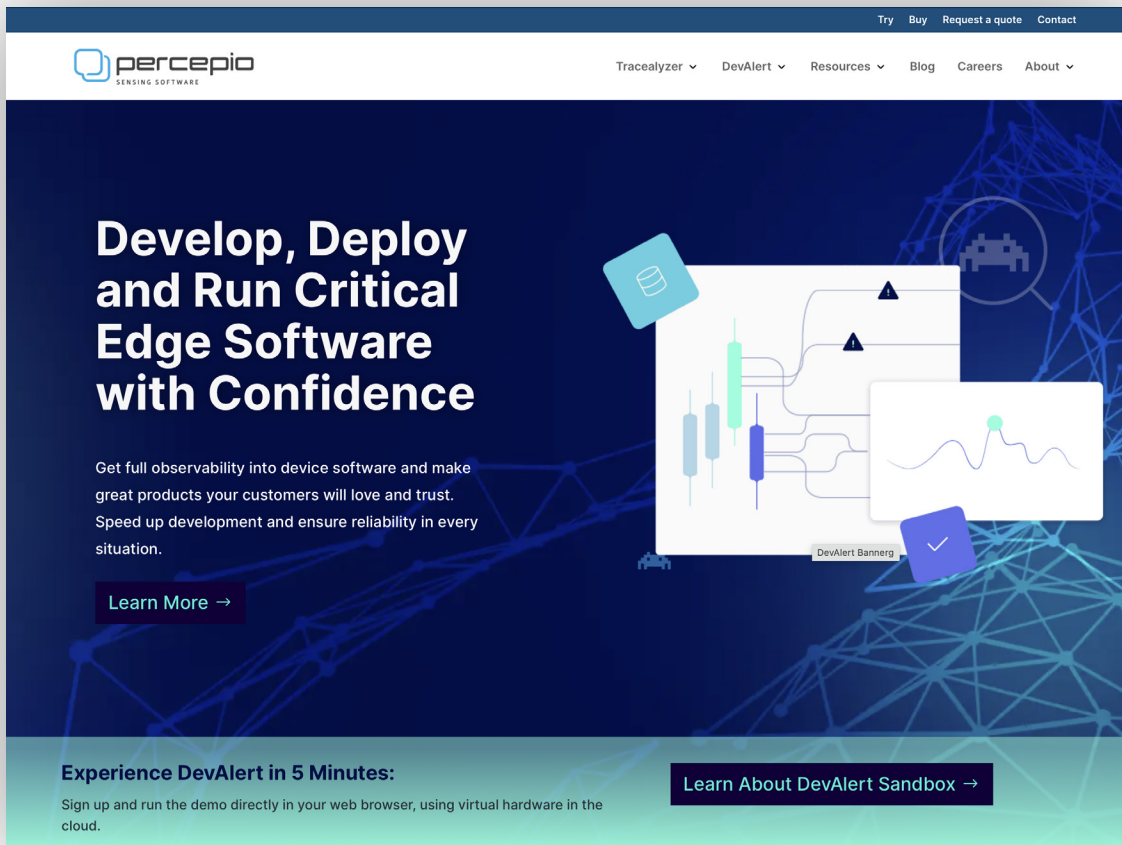
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## OUR FOCUS

Identify myelin repair biomarkers

## OUR IMPACT

Speed myelin repair drug development and clinical trials

## ACCELERATE THE NEXT GENERATION OF MS TREATMENTS

### PRESIDENT'S LETTER



**Dear Friends and Supporters of MRF,**

We continue to work on our goal of accelerating the next generation of MS

treatments through our focus on biomarkers, and have an important update to share with you: we added 4 new significant biomarker studies to the list of research MRF is funding.

We are excited by the findings from these experiments. Pharmaceutical companies that have myelin repair drug development programs underway also find the results to be very promising. They know that biomarkers – like MRF is working to identify – would help accelerate their efforts. [Your continued generous support](#) will allow us to invest in

### WHY BIOMARKERS ARE CRITICAL TO MS RESEARCH

A biomarker is a biological sign of a normal or abnormal process, or of a condition or disease. A biomarker may be used to see how well the body responds to a treatment for a disease or condition. Currently, MRI scans are the only biomarker – or measurement – used in MS research. But MRIs cannot accurately measure if a treatment truly promotes myelin repair, which represents the next generation of MS treatments.

To accelerate the development of new treatments, MRF is focused on identifying additional biomarkers that can be assessed via blood tests – which are faster, less invasive, lower cost and more specific than MRI. These new biomarkers will benefit the millions worldwide living with MS by enabling smaller and faster clinical trials.

### MRF BIOMARKER RESEARCH

**May 2022**

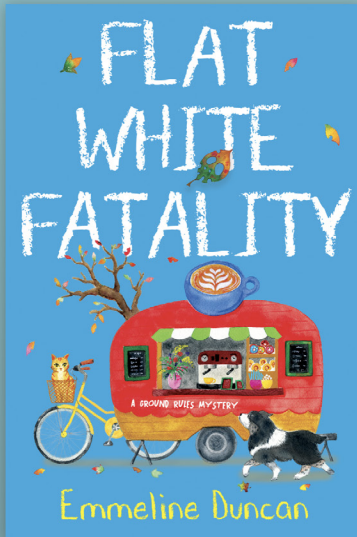
MRF initiated a study at Columbia University to use EVs to develop new ways to check microglial activity in various sub-types of MS patients. (In

**July 2021**

MRF funds work at Cornell to determine whether brain endothelial cell EVs, oligodendrocyte EVs and microglial EVs from MS patients'

[myelinrepair.org](https://myelinrepair.org)

Design and development in association with Mile7



## Flat White Fatality

A Ground Rules Mystery #3

Arriving May 23, 2023!

With its hipster-run Portland food truck pod and focus on real-world social issues like homelessness, gentrification, school affordability, and bicycle commuting, this third Ground Rules Mystery is a fresh, modern cozy featuring coffee barista Sage Caplin. She's ready to take a shot at a new side hustle – her boyfriend's gaming company – until a programmer's pranks get her burned...

...

# Knowledge, Expertise, Experience.

Michael Davidson brings tax advice and preparation services to business clients and individuals across the Pacific Northwest.

## Tax Season 2022

### Get Organized!

We will begin sending client organizers out on January 16, 2023. You will receive an email with instructions on accessing the organizer through our [secure portal](#). If you would prefer your organizer on paper, just let us know and we will send one out to you.

### Important Dates

1/17/23: 4th Quarter Estimates for 2021 due

3/15/23: S-Corps and Partnership returns due

4/18/23: Individual 1040 or extension 4868 due, along with Trust and C-Corp returns

### Michael in the News

Michael's shareholder proposal to JPMorgan Chase is discussed in *The New York Times*: [Break Up the Bank? It's Not for You to Ask](#).

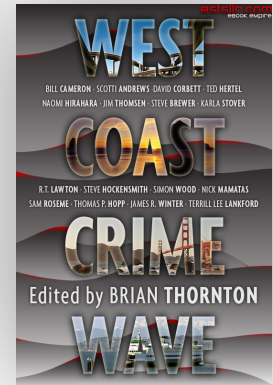
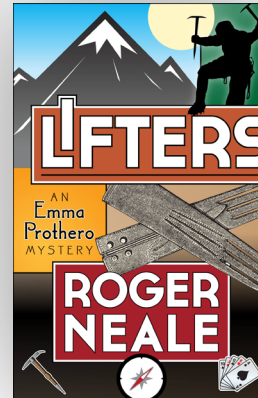
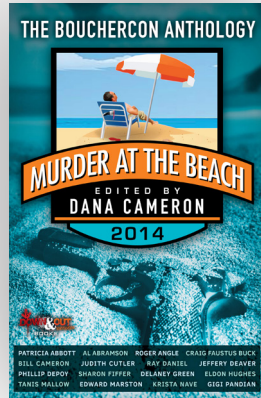
[Michael talks to KGW](#) about protecting yourself from scammers targeting your IRS tax return.

michaeldavidson-tax.com

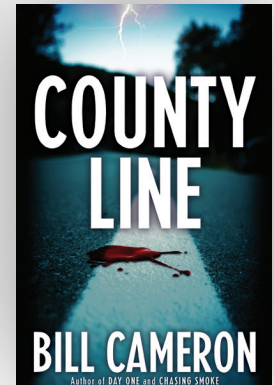
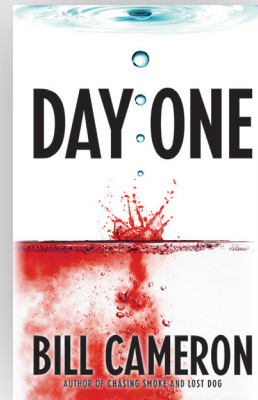
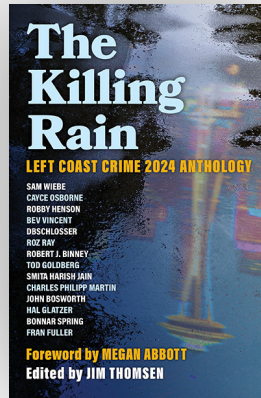
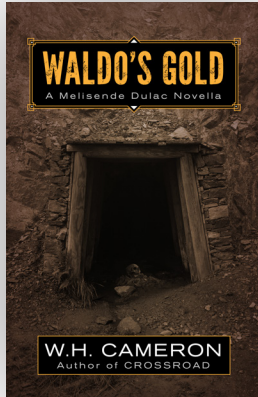
Design and development: small business website



bcmystery.net  
Design and development: self-promotional author website



## Book Cover Designs



## Book Cover Designs



Bill Nye The Science Guy Poster And Teacher's Guide Cover  
Design: Anton Kimball . Art and Typography: Bill Cameron



Benetech Family Logos



Powell Little League Logo



Dreambuilders Television Logo



Townhound Logo



# Historic Butteville

Historic Butteville Logo



Left Coast Crime Mystery Conference Logos



## French Prairie Branding

STORE COLD 🍷 ENJOY FRESH



## STERNWHEELER

1 PINT / 16 FL OZ **HAZY PALE ALE** X.X% ALC / VOL

BREWED AND CANNED AT BLOCK 15 BREWING CO. • CORVALLIS, OREGON, USA



### Historic Butteville

#### STERNWHEELER

STERNWHEELER HPA IS A HAZY PALE ALE, BREWED FOR SALE AT THE HISTORIC BUTTEVILLE STORE. IT IS HAND-CRAFTED IN SMALL BATCHES USING THREE VARIETIES OF HOPS THAT WERE BRED AND GROWN IN BUTTEVILLE BY THE OREGON HOPHOUSE AND IS A FUND RAISING PROJECT OF FRIENDS OF HISTORIC BUTTEVILLE AND BLOCK 15.

#### DELIVERED FRESH

WE SELF-DISTRIBUTE ALL OF OUR BEER TO MAXIMIZE FRESHNESS. LEARN MORE: [BLOCK15.COM/DISTR](http://BLOCK15.COM/DISTR)

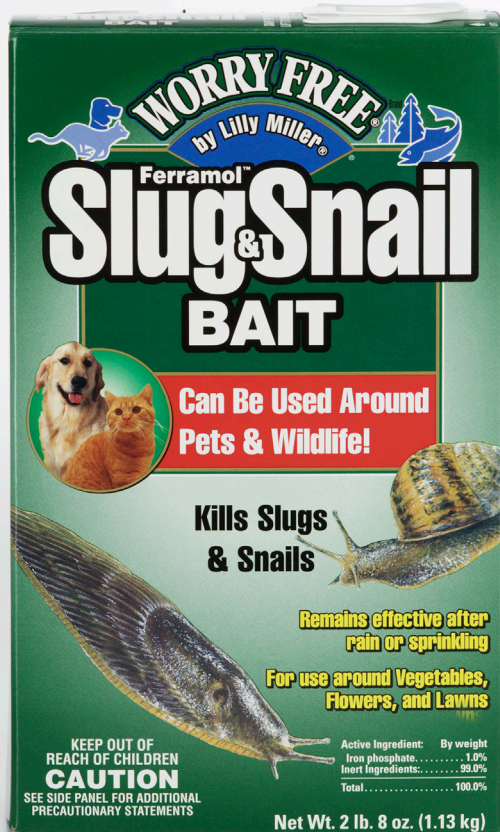


#### GOVERNMENT WARNING:

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

MT DE & ME VT OR • OR 1410X  
CA CASH REFUND

Sternwheeler Hazy Pale Ale can label  
Branding by Block 15 Brewing



Creative Direction for Worry Free By Lilly Miller Slug & Snail Bait Package



Creative Direction for Worry Free By Lilly Miller Moss & Algae Control Package



Creative Direction for Lilly Miller Moss Out Spot Treater Package

Over the course of three decades in digital graphic design, I've worked in areas as diverse as logotype design and typography, retail packaging design, corporate identity, entertainment marketing, and web design and development.

During eight years at Anton Kimball Design, I helped support a diverse group of clients, including Nordstrom, Portland Brewing, Paramount Pictures, Nintendo and others. As Creative Director for the Garden Grow Company, I managed four distinct brands with over 800 product SKUs.

As a freelancer, my clients have included SoftwareCEO, Lilly Miller, Worry Free and Alaska Brands, and HCI Marketing Inc, Trimble Marketing, Mile7, and multiple authors. I've also written and published six critically-acclaimed mystery novels, with another soon to come.

**Bill Cameron**

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